

SMART. SEAMLESS. HUMAN.

# The gap between your field and your office is costing you.

Kaela is the mobile sales and DSD app for distributors and manufacturers. Reps get current pricing, inventory, and customer history at the account, and they complete orders, deliveries, invoices, and payments with or without a signal. All of it flows into the ERP you already run.

*Kaela is the next generation of HandApps Mobile Sales.*

## WHAT IT DOES FOR YOUR BUSINESS

### Close more during the visit

Current pricing, availability, and buying history in hand, so there's no "let me check and call you back."

### Sell at the price you intended

ERP pricing and promotions apply automatically at the account.

### Move from order to invoice sooner

Orders, deliveries, invoices, and payments are captured in the field, with no re-keying.

### Keep your ERP

Established integrations with Business Central, NAV, GP, Acumatica, and Aptean. Other ERPs are possible after an integration assessment. Your ERP stays the system of record.

### Built to last

Every customization lives in one codebase and carries forward through upgrades.

### One accountable team

HandApps builds Kaela and supports its side of the integration, in distribution since 2001.

**100%**

Customizations  
carried forward

**2**

ERP  
migrations

**14+**

Years with  
one customer

**One distributor:** 14+ years, a platform transition, and two ERP migrations, with 100% of customizations carried forward.

## See how Kaela fits your operation.

Let's talk about your field operation, before we talk about software.

[sales@handapps.com](mailto:sales@handapps.com) · +1 305-275-0705 · [handapps.com](http://handapps.com)



SCAN TO CONNECT

KOP 2026.01